



## 2024 FEES FOR CAREER MARKETING SERVICES

The following fees and rates are provided for estimating purposes only. We reserve the right to adjust fees up or down based on several factors, including the expected time required to complete a project.

This sheet covers the core services listed below. For information about services not listed here, please contact Michelle McClellan at michelle@mlm-communications.com or 503.833.2625.

This document outlines fees for the following services:

- Résumé or CV Review / Personal Brand Assessment
- Career & Communication Coaching
- Résumé or CV Hybrid + Cover Letter
- LinkedIn Profile
- LinkedIn Consultation
- Career Advancement Package (Résumé or CV Hybrid + Cover Letter + LinkedIn)
- Website Consultation
- Writing, Editing & Proofreading

### Résumé or CV Review / Personal Brand Assessment

DESCRIPTION	FEE
Comprehensive written analysis of client's résumé covering strengths, gaps, and recommendations for improvement.  Broader personal brand assessment includes résumé plus additional materials and platforms provided by client, e.g. cover letter(s), LinkedIn and other online profiles, social posts, and news coverage (if applicable).	<ul style="list-style-type: none"><li>- Flat fee based on number and length of materials included in assessment</li><li>- \$200 <i>minimum</i></li></ul>

### Career & Communication Coaching

DESCRIPTION	FEE
Regularly scheduled or periodic meetings by phone or video conference.	\$100/hour, billed in 30-minute increments



## Résumé or CV Hybrid + Cover Letter

	FEE			
Student / Early-Career*	PROFESSIONAL & TRADES	\$ 350	ACADEMIC / HIGHER EDUCATION	\$ 420
Mid-Career**		\$ 500		\$ 600
Executive / Late / Encore Career***		\$ 650		\$ 780

Work experience = \*Up to 5 years | \*\*5 to 20 years | \*\*\*More than 20 years

## LinkedIn Profile Writing

	FEE			
Student / Early-Career*	PROFESSIONAL & TRADES	\$ 200	ACADEMIC / HIGHER EDUCATION	\$ 240
Mid-Career**		\$ 300		\$ 360
Executive / Late / Encore Career***		\$ 400		\$ 480

Work experience = \*Up to 5 years | \*\*5 to 20 years | \*\*\*More than 20 years

## LinkedIn Consultation

DESCRIPTION	FEE
Consultation by phone and/or video screen-share on how to strategically use LinkedIn to support your goal, e.g. bolster your visibility to recruiters, build your personal brand, etc.	\$100/hour, billed in 15-minute increments

## Career Advancement Package (Résumé or CV Hybrid + Cover Letter + LinkedIn)

*NOTE: This package is discounted about 15% as compared to a-la-carte purchase of a résumé and LinkedIn profile.*

	FEE			
Student / Early Career*	PROFESSIONAL & TRADES	\$ 475	ACADEMIC / HIGHER EDUCATION	\$ 570
Mid-Career**		\$ 675		\$ 810
Executive / Late / Encore Career***		\$ 875		\$1,050

Work experience = \*Up to 5 years | \*\*5 to 20 years | \*\*\*More than 20 years



## Website Consultation

DESCRIPTION	FEE
Consultation on site organization; quality of writing and use of high-value keywords; clarity of messaging; visual branding (“look and feel”), including imagery; and related topics.	\$100/hour, billed in 30-minute increments

## Writing, Editing & Proofreading

MLM Communications offers comprehensive writing, editing, and proofreading services with a focus on professional, marketing, and career-related content including website copy, professional bios, supplemental application questions, blog and social media posts, LinkedIn articles, e-newsletters, etc. Our clients are credited with authorship of content we ghostwrite.

DESCRIPTION	FEE
Copywriting	Flat fee for project -OR- \$0.30-\$2.00/word
Copyediting	Flat fee for project -OR- \$0.15-\$0.30/word
Proofreading	Flat fee for project -OR- \$0.05-0.15/word

